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# **LEGAL SERVICES FOR START-UPS**

While deciding business strategies, it is crucial for start-ups to be mindful of the legal implications. Lawyers help provide perspective on crucial transactions and thereby help start-ups in thoughtful sustainable business decision making.

Budding businesses face legal complications at almost every step of the way. While the founding team's priority is to get their product or service into the market, it is very important that they be mindful of associated risks of various types of deals and the adverse legal consequence of not reading the fine print. Prevention is better than cure.

ALA assists each business in identifying key legal risks associated with clients' business and assist in eradicating or managing those risks for them to focus on growth of their business. ALA identifies commercial leakages and protect client by standardizing asks / gives for vendor contract / client contract minimizing negotiation time and ensuring homogenous contracts.

Five reasons why start-ups need us:

## Cut to the chase

Identify legal work required to be undertaken as per the key requirements of their business to effectively address superfluous commercial leakages.

# **Building blocks**

Establish processes early on to enable them to reduce legalese and verbiage while at the same time ensuring an effective and efficient turn around mechanism for their business needs.

## Navigating the labyrinth

Understanding sector specific issues including regulatory and compliance related issues and assist them in anticipating potential future legal hassles.

## Nuts and bolts

Essential documentation that helps run the business smoothly and for a strong safety net to protect against future disputes.

# With an eye to the future

Creating guidelines for startups to operate in areas where there are few legal precedents, providing key inputs to start-ups on legal developments that may affect their business.

We have successfully assisted many start-ups in their fund-raising transactions and in their commercial and corporate documentations. For details on our deals please contact us [at] info@agamalaw.com.

